

## SOCIAL MARKETING PLAN PRESENTATION RUBRIC

Grading Criteria	PossiblePoints	Points
<p>1a. Does the Power Point slide presentation reflect key points of the Social Marketing Plan? Are the health issue and marketing plan explored point by point?</p> <p>b. Does the slide content reflect and enhance the quality of the plan?</p> <p>c. Is flow of content achieved through organization and transition of the PowerPoint slides?</p> <p>d. Was the slide presentation attached to a message in the Week 9 section of The Meeting Place discussion board?</p> <p>e. Was a completed Presentation Feedback Form for each member of your group attached to a message as Week 10's submission to your private section of the Meeting Place?</p> <p>f. Did you send a completed Presentation Feedback Form to each member of your group via the Mail section of the course website?</p>	<b>30</b>	
<p>2a. Were the time, date, and chat room number of the chat presentation posted to the Week 10 section of The Meeting Place?</p> <p>b. Did a moderator facilitate the chat presentations?</p> <p>c. Was conversation limited so the chat focused on the presentation?</p> <p>d. Were key presentation points addressed in the chat?</p> <p>e. Did a group discussion follow the presentations that incorporated key concepts from each presentation?</p>	<b>30</b>	
<b>Total</b>	<b>60</b>	