Dennis Naksen, IDSA 8 Woodland Road New Providence, NJ 07974

917-405-4314

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#### **PROFILE**

An accomplished award-winning industrial designer possessing a strong sense of aesthetics, formgiving skills, and a thorough understanding of development, materials, manufacturing processes, and user experience. Varied experience in product design encompassing usability studies, market research, exploration, and creation of meaningful innovation.

#### **EXPERIENCE**

## Ingersoll Rand Industrial Technologies, Annandale, NJ

Sr. Industrial Designer, 2009 — present

Design ambassador with proven success and drive to create innovative products, while effectively managing concurrent projects and deadlines. Hands-on, multiple project responsibility producing a global portfolio of industrial equipment and tools with the challenge of creating user-preferred designs optimizing function, appearance, and value across international markets. Experience encompassing concise product design communication for visual and interaction design, market research, contextual interviews, and structured ideation. Contribution to development of global design strategies, while counseling project teams on use of design methodologies, and coaching less-experienced designers in product design methods.

#### **Adjunct Instructor**

NYU School of Continuing and Professional Studies, 2008 — 2016 Montclair State University Art and Design Department, 2019 — present Methodology and teaching of Materials and Manufacturing Processes, Product Development, Design Drawing and Visual Development, Model making, and User-centered Design courses.

## Freelance Industrial Designer, 2007 — 2008

Smart Design, New York, NY — development of a suite of OXO office products for Staples ION Design, Edgewater, NJ — medical equipment and structural packaging

## ION Design, Edgewater, NJ

Sr. Industrial Designer, 1997 — 2007

Comprehensive project scopes from concept generation to category innovation. Design lead in a team of designers and engineers, providing creative content, supervision, and motivation. Interaction with marketing teams, vendor liaison and involvement in market and user research. Clients: Altec Lansing, AT&T, DPC Cirrus, EBI, E-Z-EM, Immersion Medical, n-Vision, Playtex, Reckitt Benckiser, Rheometric Scientific, Saab, Siemens, and Vyteris.

# Coby Electronics, Maspeth, NY

Industrial Designer, 1994 — 1997

Lead designer of numerous personal audio products. Close interaction with overseas OEM suppliers and engineers.

#### **AWARDS**

## **IDEA Finalist**

2019 — IDSA for W7152 impact for Ingersoll Rand

2018 — IDSA for G1811 belt sander for Ingersoll Rand

#### **IDEA Bronze**

2003 — IDSA for Empower CT Injector for E-Z-EM

2001 — IDSA for ATP5 Speaker System for Altec Lansing

1998 — IDSA for Virtual Binocular for n-Vision

## **Pratt Institute IDSA Student Merit Award**

1994 — IDSA New York Chapter

## Taki-Fuji Design Award

1993 — Taki-Fuji Scholarship Foundation of Japan Traffic Culture Association

## **Industrial Design Scholarship**

1993 — Pratt Institute Industrial Design Department National Talent Search Full 3 Year Scholarship

1991 — Pratt Institute Foundation Arts Department

# **EDUCATION**

Pratt Institute, Brooklyn, NY

Bachelor of Industrial Design, highest honors, 1994

Art College, Kharkiv, Ukraine

1987 - 1989

#### **SKILLS**